



FRIENDS OF TOURNAMENT

Monthly Newsletter No 51

August 2026

🏆 200 CLUB RESULTS – July 2026

💰 Prize Pot: **£1,365.00**

168 members took part this month. Congratulations to our winners:

- 🥇 1st Owen McGarry No. 114 - £455
- 🥈 2nd David Stevenson No. 61 - £364.00
- 🥉 3rd Louise & Chris Roberts No. 49 - £273.00
- 4 4th Robert Davies No. 75 - £182.00
- 5 5th Roy Collins No. 101 - £92.00

🙌 Thank you to everyone supporting FoT through the 200 Club.

📊 FoT IMPACT SNAPSHOT

💰 **Total Raised** 🏆 **Prize Money** 🎯 **Invested in Sport** 📁 **Available Funds**

£488,894

£135,648

£337,692

£15,317

🎉 Celebrating the **10th year of FoT** and over **£488k raised** for Waterski.

📣 HELP US GROW THE 200 CLUB

Membership has dipped since 2024 when we managed to sell

200 tickets for 14 months—and we want to build it back stronger.

Please print off and display the 200 Club poster in your Clubhouse



Why join?

- Support grassroots and elite athletes
- Help clubs benefit financially
- Be part of something growing the sport

👉 Join here:

www.tournamentwaterskiing.org.uk/200-club

The cost per month is less than a ski set. If your club doesn't yet have a ticket, please encourage the Club Committee to get one. Good chance of winning a prize for Club funds.

📈 WHERE THE MONEY GOES

- 🎿 Skier & Team Grants – £190,805
- 🏁 Development Days – £47,714
- 🏠 Training Camps – £21,195
- 🎯 Squad Training – £25,893
- 🏆 Loan Equipment & Medals – £15,771
- 🎓 Coaching Support – £13,200
- 🕒 Promotional Merchandise – £20,009

🎉 DID YOU KNOW?

- 469 prizes have been won
- 151 different winners
- £353k+ reinvested into the sport

● DEVELOPMENT AND TRAINING DAYS 2026/27

- The FoT Youth Festival at Tallington on 25th July



We had a very successful Development Day/Youth Festival at Tallington recently. Many thanks to Danny Jays and his team.

- Development Day participation costs £20 per day and participants must be Under 17.

If your club is interested in hosting a Development Day please contact Dush at dushylukic@hotmail.com

Effective from 2027 any club benefitting from a Development Day will be expected to give support to FoT by participating in the FoT 200 Club Lottery.

● BRITISH NATIONAL CHAMPIONSHIPS 2026

The British Youth and Open Championships took place recently at Gosfield. FoT was there and took a few pics of our young skiers who have benefitted from Friends of Tournament Participation Grants, Coaching Vouchers and Training Camps.



● NEW FoT PUBLICITY PUSH

A new FoT poster has been distributed to all clubs and is part of this Newsletter.

📌 Please display it in your clubhouse to help:

- Raise awareness
- Attract new supporters
- Showcase the impact of FoT

● LOAN KIT SCHEME

The Loan Kit Scheme is now being managed by Cora Coster and Adele Fearn. The arrangements are that a piece of equipment can be borrowed for six months but then must either be returned or purchased. If you have equipment on loan that should be returned, please contact Adele or Cora. An extension to the loan period can also be requested. If anyone is looking for kit, please contact Adele or Cora to see what is available. Cora Coster at cora@carpolinsurance.co.uk or Adele Fearn at adelefean99@gmail.com

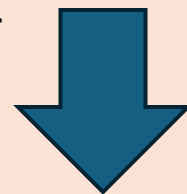
We need small trick skis to add to our stock. So, if you have a trick ski you don't use anymore languishing in the back of your garage please let us have it.

Donations of kit and equipment would be gratefully accepted

● SOCIAL MEDIA TOOLKIT

Anny Wooldridge has developed some guidelines for using Social Media which have been converted into a Social Media Toolkit. If you have received support from FoT we would ask you to acknowledge this using your Social Media whenever you have the opportunity to do so. You can find the Toolkit at the end of the Newsletter. **Spread the word.**

We now have a new Instagram page. @britishtournamentwaterski Please find and follow. We have 105 followers after our first week, but we want 1,000+. See poster at end of newsletter.



● FINANCE

The final spend for 2025 was £49,106.

The projected spend for 2026 is as follows:

Participation Grants	£23,900
Development Days	£10,000
Training Camps	£5,000
Training Vouchers	£5,400
Technical Grants	£2,500
Merchandise Purchases	£1,500
Loan Equipment	£1,000
Total Spend	£49,400

£33,580 spent so far in 2026. We are projecting a carry-over of about £10k into 2027.

If we are to maintain this level of spending in future years' we need to find some more generous people to support us by joining the 200 Club.

Jill Howard Legacy Fund



Although flexible the general plan is to spend around £17k each year on projects that Jill would have appreciated. This would mean the fund lasting for about 15 years. So for 2026 the plan is :

• Five Youth Squad Grants	£5,000	Done
• Three D Day Skier Grants	£1,500	Done
• Backyard Event Support	£3,600	Done
• Jill Howard Youth Festival	£1,000	Done
• Technical Support Grants	£4,500	Done
• Officials Support/Training	£1,400	Done

The bulk of the JHLF money is invested for various periods in a number of savings accounts on the Insignis Savings Platform. Recently a two-year investment of £88,700 matured producing interest of over £9,000. The money has been reinvested in several different accounts maturing in three and five years. The £17k needed for the JHLF spend has been reinvested for 9 months.

So, the JHLF balance stands at £196,304.

Friends of Tournament Committee

Gavin | Dush | Stuart | Piers

Facebook – British Tournament Water Skiing

Instagram - @britishtournamentwaterski

Website – <http://www.tournamentwaterskiing.org.uk/>

Contact:

Gavin – gvnkelly@aol.com

Dush – dushylukic@hotmail.com

Stuart – stuarthills345@gmail.com

Piers – piers.barron@yahoo.co.uk



Welcome to the
OFFICIAL
**FRIENDS OF
TOURNAMENT**
Instagram!

THIS IS WHERE WE'LL BE SHARING:

-   Tournament updates
-   Photos and videos from events
-   Athlete highlights and achievements
-   Volunteer and sponsor recognition
-   Behind-the-scenes moments from the waterski community

WE'D LOVE FOR YOU TO BE
PART OF THE JOURNEY! 



FOLLOW
OUR PAGE



TAG US IN
YOUR TOURNAMENT
PHOTOS AND VIDEOS



SHARE YOUR
FAVOURITE MEMORIES
FROM COMPETITIONS



HELP US
SHOWCASE THE INCREDIBLE
PEOPLE WHO MAKE OUR
SPORT SO SPECIAL

Whether you're a skier, parent, official, volunteer, sponsor or supporter,
this page is for everyone who loves tournament waterskiing.

LET'S GROW OUR COMMUNITY AND CELEBRATE THE SPORT WE ALL ENJOY.

See you at the lake! 



200 CLUB



Take part, download
and register today!

DEVELOPING COMPETITIVE WATERSKIING



What is the 200 Club?

It is a monthly lottery with a maximum of 200 participants. Tickets cost £25 per month.



Why Join?

If fully subscribed, a chance of winning between £108 and £541 each month while supporting Waterski in the UK.



Who Owns it?

Run by BWSW Ltd, Friends of Tournament fund raising sub committee.



Where does the money go?

So far £305,000 spent supporting elite youth skiers and various development activities with over £127,000 in prize money.



In December 2025 the 5 prizes were:

1st £450.00, 2nd £360.00,
3rd £270.00, 4th £180.00,
5th £90.00.

LOTTERY PRIZE DRAW

Who can Join?

Individuals, clubs and businesses can all have a ticket in the 200 Club.

SOCIAL MEDIA TOOLKIT

SUPPORTING BRITISH WATERSKI THROUGH SOCIAL MEDIA



Congratulations on receiving funding from British Waterski and/or Friends of Tournament (FOT).

By acknowledging this support on your social media (age permitting), you help show the impact of the funding, highlight opportunities within tournament waterski, and support future sponsorship. We're happy to share your waterskiing content throughout the season!



GET CONNECTED

Tag or invite these channels as collaborators where possible:

BRITISH WATERSKI & WAKEBOARD

Instagram @bwswhq

Facebook @BWSWHQ

YouTube @BWSWHQ

X @BWSWHQ

WATERSKI

Facebook Waterski

CONTENT IDEAS

COMPETITION CONTENT

- Athlete interviews after successful skiing
- Opening ceremonies and team presentations
- Team support and behind-the-scenes
- Podium celebrations and medals
- Personal Best (PB) achievements
- Host site highlights and information
- Boat features and event partners
- Fellow competitors and team camaraderie

TRAINING & DEVELOPMENT

- Training sessions and preparation days
- Development squad activities
- Coaching insights and tips
- Technical equipment funded through grants
- Athlete journeys and progress updates

SPONSOR RECOGNITION

- Thank British Waterski, FOT and sponsors
- Explain how funding has supported you
- Showcase equipment and opportunities made possible through funding

CONTENT WE LOVE

- ✓ Short, engaging videos
- ✓ High-quality images and footage
- ✓ Celebrating achievements and sportsmanship
- ✓ Authentic behind-the-scenes content
- ✓ Positive team culture and support

CONTENT TO AVOID

- ✗ Long, unedited videos
- ✗ Poor-quality footage
- ✗ Unsportsmanlike behaviour
- ✗ Excessive build-up before the key moment
- ✗ Content that may compromise safeguarding standards

PLATFORM GUIDE



FACEBOOK

Best for:

- Club updates
- Event promotion
- Community engagement
- Volunteer recruitment

Recommended content:

- Event albums
- Competition updates
- Club news
- Member success stories



INSTAGRAM

Best for:

- Visual storytelling
- Athlete features
- Reels and Stories
- Behind-the-scenes

Recommended content:

- Competition highlights
- Training clips
- Carousel posts
- Athlete takeovers



TIKTOK

Best for:

- Short-form video
- Trends and challenges
- Reaching younger audiences

Recommended content:

- Skills showcases
- Day-in-the-life
- Competition moments
- Trending audio formats



X

Best for:

- Live event updates
- Quick news announcements
- Results and achievements

Recommended content:

- Competition results
- Event coverage
- Links to longer content

SAFEGUARDING GUIDANCE



BEFORE TAKING PHOTOS OR VIDEOS

Obtain parental/guardian consent before photographing junior members.

For 16-17-year-olds, consider whether parental consent remains appropriate.

Inform parents where images may be used.



AT EVENTS

Clearly communicate that photography and videography will be taking place.

Use signage where appropriate.

Maintain records of consent.



PROTECTING YOUNG PEOPLE ONLINE

Avoid sharing:

- Personal information
- School details or uniforms
- Exact location information
- Anything that makes a child easily identifiable



CHOOSING APPROPRIATE IMAGES

Use wider shots rather than close-ups.

If using close-ups, aim for side profiles.

Remove metadata and location data before posting.

Ensure images portray participants positively.

SOCIAL MEDIA IMAGE SIZES

Profile Photo	320 x 320 px	320 x 320 px	400 x 400 px	200 x 200 px
Cover Photo	851 x 315 px	–	1500 x 500 px	–
Landscape Post	1200 x 630 px	–	1600 x 900 px	–
Portrait Post	1080 x 1350 px	1080 x 1440 px	1080 x 1350 px	1080 x 1920 px
Square Post	1080 x 1080 px	–	1080 x 1930 px	–
Stories / Reels	1080 x 1920 px	1080 x 1920 px	–	1080 x 1920 px
Videos	–	–	–	1080 x 1920 px

SOCIAL MEDIA BEST PRACTICES



VIDEO CONTENT

Export in 1080p at 30fps. Use editing tools (e.g. CapCut). Add captions to all videos with speech. Keep videos short.



STORIES & REELS

Prioritise Stories for timely updates. Use Reels to maximise reach and engagement.



CAPTIONS & SEARCHABILITY

Write descriptive captions using relevant keywords. Focus on storytelling and context. Meaningful captions over excessive hashtags.



CAROUSEL POSTS

Share multiple images in one post to encourage interaction.



HASHTAGS

Use up to five niche hashtags. Choose hashtags with fewer than 500,000 posts where possible.



POSTING FREQUENCY

Instagram: 3-5 posts/week. Facebook: 3-5 posts/week. Stories: Daily during events. TikTok: Consistent posting where resources allow. Quality > Quantity.



TAGGING

Tag relevant athletes, clubs, sponsors, venues and governing bodies. Add collaborators where appropriate.



LINKS

Use "Link in Bio" for Instagram and TikTok. Share direct links on Facebook and X.



AUDIO

Use trending audio where relevant and appropriate.



LOCATION

Add event or venue locations when suitable and safe.



UPLOAD QUALITY

Ensure "Upload at Highest Quality" settings are enabled.

QUICK CONTENT CHECKLIST

- ☐ Is the content high quality?
- ☐ Have I obtained appropriate consent?
- ☐ Have I tagged relevant partners and sponsors?
- ☐ Is the caption engaging and informative?
- ☐ Have I added captions to videos?
- ☐ Does the content reflect positive sportsmanship?
- ☐ Have I protected participants' privacy?
- ☐ Is this content something I would be proud for British Waterski to share?



THANK YOU FOR HELPING SHOWCASE THE PASSION, DEDICATION AND ACHIEVEMENTS WITHIN THE BRITISH WATERSKI COMMUNITY.



